

Continuing Professional Development Certificate

Building your Personal Brand

Date

Thursday 18 October 2018

Time

6.00pm - 7.00pm

Speaker

Karen Graves, Head of Operations EMEA Hub & Group BCM, SCOR and Independent Non-Executive Director, USAA UK

The purpose of this IIL YMC event was to discuss the key aspects to consider along with the skills required when building your own brand.

By attending this event, members will have gained an insight into:

- The importance and power of personal brand
- The experience and expertise of a senior leader
- How you can feel comfortable to bring your 'whole self' to work
- How to be effective and influential in the way you communicate and interact with others



CII CPD event accredited - demonstrates the quality of an event and that it meets CII member CPD scheme requirements.

This lecture or podcast can be included as part of your CPD requirement should you consider it relevant to your professional development needs. It is recommended that you keep any evidence of the CPD activity you have completed and upload copies to the recording tool as the CII may ask to see this if your record is selected for review.